

# State of North Carolina



MICHAEL F. EASLEY  
GOVERNOR

## BLUE CROSS AND BLUE SHIELD DAY

2008

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

### A PROCLAMATION

WHEREAS, in the midst of the Great Depression, through the enterprise and vision of local business and medical leaders intent on the mission of helping people gain access to health care, the Hospital Care Association was chartered in Durham in 1933, soon followed by the Hospital Saving Association in Chapel Hill; and

WHEREAS, the two organizations merged in 1968 to become Blue Cross and Blue Shield of North Carolina (BCBSNC), the state's leader in delivering health care products services and information; and

WHEREAS, we hereby recognize and acknowledge Blue Cross and Blue Shield of North Carolina for 75 years of distinguished service as a North Carolina company focused on the delivery of innovative health care products, services and information to the residents of North Carolina; and

WHEREAS, BCBSNC has a long history of social responsibility and corporate involvement in communities across North Carolina and is a dependable partner of the State during times of natural disasters, floods, hurricanes and tornadoes; and

WHEREAS, over the last 75 years, Blue Cross and Blue Shield of North Carolina has made an immeasurable contribution to the quality of life in our State and is committed to a healthy future for its members and all North Carolinians;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of the State of North Carolina, do hereby proclaim August 7, 2008, as "**BLUE CROSS AND BLUE SHIELD DAY**" in North Carolina and urge our citizens to recognize that Blue Cross and Blue Shield of North Carolina has played an integral and leading role in meeting the health care needs of the citizens of this state by delivering quality health care products, information and services to promote our citizens' health and well-being.



A handwritten signature in cursive script.  
MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this first day of August in the year of our Lord two thousand and eight, and of the Independence of the United States of America the two hundred and thirty-third.